

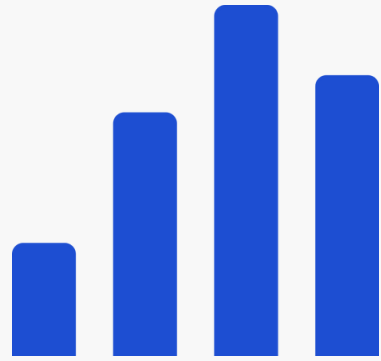


LICENSEWARE



**Modern companies can't exist
without software.**





On average enterprises **overspend** more than 30% on software licenses, and are exposed to more than **\$6 M risk** due to licensing non-compliance.

> [Source: Gartner](#)

> **Risk**

Software Audits are very common

> **Cost**

Services and tools are expensive

> **Resources**

Budget and expertise are hard to find

> **Time**

ITAM is time consuming



"Our vision is to make software asset management a commodity for organizations, by reducing complexity and lowering investment cost"



Licenseware is the first open app ecosystem for IT asset management.

- On-demand, modular **apps**
- Pay **only** for what you need, when you need it
- **Zero** deployment SaaS based analysis
- Upload and analyze **different** data sources
- Drag and drop, **simple** to use
- Like **AWS**, for IT asset management





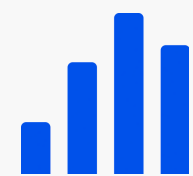
Obtain licensing insights in **minutes**, not **days**



> Upload raw data



> Code analyzes



> Get the results





> Upload raw data

Supported Sources:

RVTools

Oracle CPU Queries

Flexera Oracle Infrastructure

VMWare PowerCLI

ServiceNow Infrastructure

IBM Hardware Management Console

Flexera Oracle Options

Review Lite

Oracle LMS DB Collection

ServiceNow Oracle GLAS Report

Oracle Options Pack Usage Statistics

Oracle FMW Collection Scripts

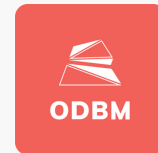
SCCM Queries

Licenseware Collector





> Code analyzes



ODBM

Analyze and determine Oracle DB usage and license requirements



OMWM

Analyze and determine Oracle Middleware usage and license requirements



IFMP

Map your IT with comprehensive CPU, virtualization, and relationship details



MDM

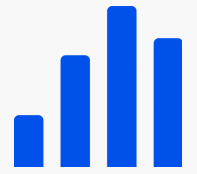
Automate license requirement analysis of Microsoft deployment data



SSC

Control your software deployment and requests via a supported software catalog





Get the results

Per Oracle Database

➤ 1.8 seconds

Avg. Time to analyze*

➤ €7000

Avg. Potential cost savings**



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*Mean avg. when benchmarking 1000 Review Lite files with ODBM

**Rounded down mean avg. of historical and cloned usage costs per DB found since June 2021

Accenture.

"We're now saving up to **50%** of the time required to finish a large project."



We're not building a tool...

Licenseware Competition

- Specific
 - Modular Apps
 - Community-driven
 - Pay As You Go
 - Data Agnostic
 - Partners Use and Sell
- Generic
 - One-stop Solution
 - Proprietary Only
 - Fixed Terms
 - Fixed Sources
 - Partners Sell

we're building a toolbox.



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Partner values

> **Market advantage**

Automating manual analysis significantly increases speed to deliver and lowers overhead, that paired with the lower barrier to entry provided by data agnostic tooling grants a significant and competitive advantage in the market.

> **Consistent accuracy**

Removing human error with highly detailed and accurate analysis via automation ensures high quality customer deliverables on a consistent yet fast and scalable basis.

> **Fast return**

Automating tasks commonly performed by expensive resource on a global scale combined with the commercial advantage and customer values that this automation brings, profit increases considerably in comparison to manual processing.





Public Price Sheet

Pay as you Go Metered Analysis

Subscription Unlimited Analysis



Oracle Database Manager [link](#)

€ 5 / database



Oracle Middleware Manager [link](#)

€ 65 / instance



Microsoft Deployment Manager [link](#)

€ 1,5 / device



Infrastructure Mapper [link](#)

€ 5 / server

Charged based on usage at the end of each month

Term Length

Discount on PAYG

3 Month

10%

6 Month

25%

12 Month

40%

Recurring invoice based on total unit counts

Service Provider Contracts available

Other payment methods available*
Bespoke offers available*



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