

How Can the Convergence of ITAM, SaaS and Cloud Help You

See > Beyond

Today's ITAM to Realize Future Success?

81%

of organizations
believe a rapidly
changing environment
complicates attaining
ITAM maturity.*

83%

of organizations rate
cost optimization
(both reduction and
avoidance) as the
strongest driver for
investment in ITAM
initiatives — up 74%
from last year.*

50%

More than 50% of
respondents to a 2022
Deloitte survey are
specifically concerned
about the lack of
visibility into their
organization's IT assets.*

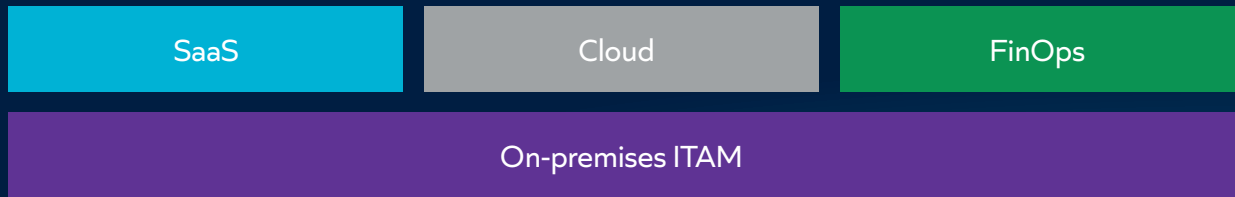
30%

**Only 30% of
organizations** have
an ITAM team that
is well-equipped to
tackle emerging
technologies.

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ITAM
review

Recognizing ITAM Convergence: The Key to Complete Visibility and Savings



ITAM encompasses a wider remit than ever before. Traditional on-premises asset management is now the foundation of ITAM with SaaS, Cloud and FinOps technologies built upon it, and new technologies to follow.

When left unaddressed, ITAM leaders have an **incomplete view of their IT landscape**, creating blind spots and missing critical opportunities for cost savings that the organization could have used for innovation, growth and insurance against macroeconomic uncertainties.

An agile workflow to the rescue

Adopting an agile workflow can help your organization attain that greater view of its IT assets and realize the savings it needs to deliver on its innovation agenda.

To adopt that agile workflow, your ITAM team members should:

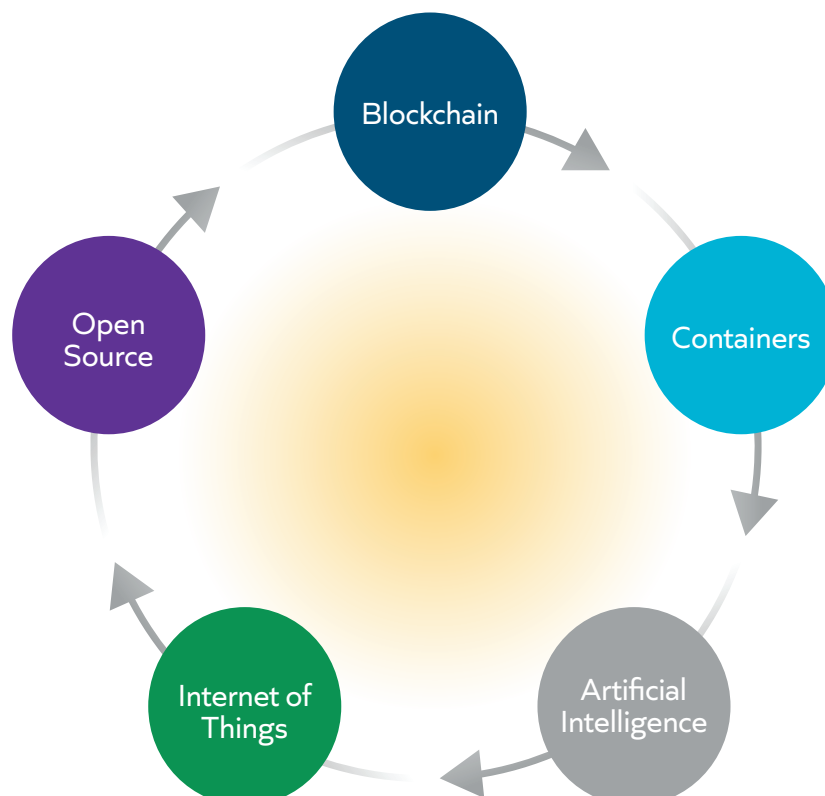
- Speak in a language familiar to business stakeholders
- Navigate the critical relationship between ITAM and FinOps
- Harness the power of ITAM, SaaS and Cloud together to enable total cost visibility (TCV) and holistic cost optimization
- Upskill and adapt to new technologies

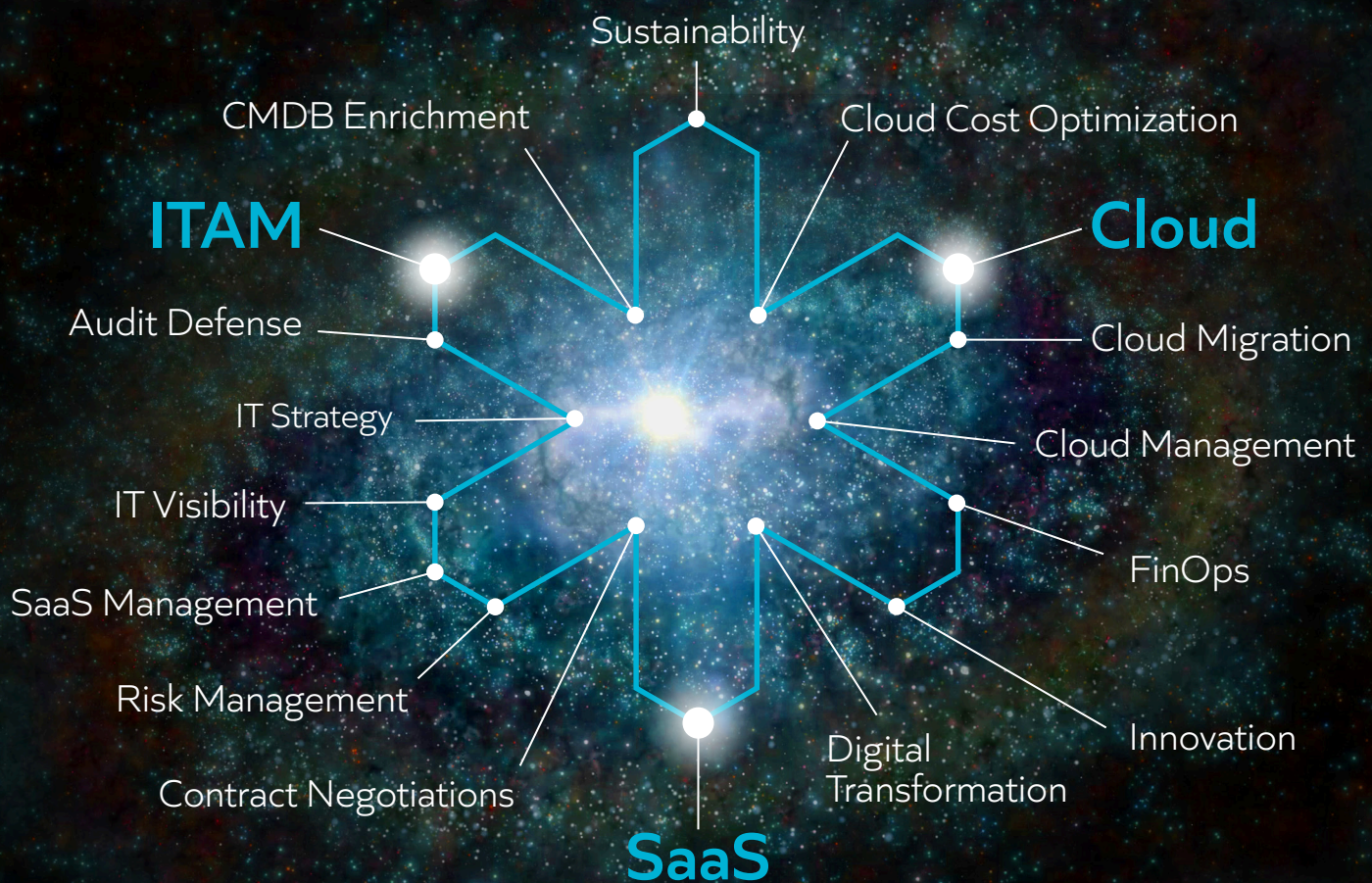
Future technologies to watch

ITAM teams should stay informed on the latest technology types that fall under ITAM's umbrella, including:

- Containers
- Artificial intelligence
- Internet of Things
- Open source
- Blockchain

By staying aware of these technologies, ITAM teams keep themselves agile, prepared for the future and relevant to their wider organizations.





Ready to harness the power of ITAM, SaaS and Cloud?

See beyond your tech stack to gain a new perspective with this curated series of essential resources from Snow Software.

DISCOVER MORE >

Snow Software is changing the way organizations understand and manage their technology consumption. Our Technology Intelligence platform provides comprehensive visibility and contextual insight across software, SaaS, hardware and cloud. With Snow, IT leaders can effectively optimize resources, enhance performance and enable operational agility in a hybrid world.

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